



Talking to your friendly University Idler

Open with a smile; always ask adult permission before talking to a stranger.

“Hi, did you know that our campus is idle free? I noticed that you're idling your vehicle! It's a custom be idle free here! **Will you turn off your vehicle until you are going to drive?**”

IF NO:

Okay, there is a 2 minute time limit on idling in Salt Lake City; it's our health and children's health! Thank you.

Tip: kindly be quick to inform the idler of the idle free signs and move on.

IF YES:

Thank you! 366,000 lbs of air pollutants can be cut from Salt Lake City as more people choose to do the same as you.

Tip: pick up some “turn your key, be idle free” stickers from Urban Ecology Scholars' website!

IF 'WHY SHOULD I?':

(Share info slip and/ or pick one of the responses below.)

SOCIAL REASON: “People in Salt Lake City don't idle for longer than 30 seconds. The No Idling Ordinance effect in Salt Lake City means that a citation is possible when you idle longer than two minutes. **Will you turn off your vehicle until you are going to drive?**”

ECONOMIC REASON: “Idling puts a strain on your engine and gas use. 2 minutes of idling is equal to one mile of driving. **Will you turn off your vehicle until you are going to drive?**”

ENVIRONMENTAL REASON: “Idling is creating a hotspot in the air around your car and it gets in your vehicle. It's bad for our lungs, and the community's health. **Will you turn off your vehicle until you are going to drive?**”

IF YES: Thank you for talking to me! 366,000 lbs of air pollutants can be cut from Salt Lake City as more people choose to do the same as you.

IF NO: Okay, thank you for your time.